



OUT ON O-TOWN

2023 Pride in Business Awards & Gala
11.04.2023

PRESENTING SPONSOR: HARD ROCK CAFE - ORLANDO

PLATINUM RECORD SPONSOR - \$25,000

- 1 Sponsor Table of 10 guests each
- VIP Sponsor Reception for 10 guests
- Sponsor logo on table sign
- Premium table placement
- Company name/logo in all PR (including newsletter and social media)
- Logo & Link on event web page
- Logo on sponsor page of program
- Full page ad in event program
- Logo on step & repeat (sized according to sponsor level)
- Opportunity to display company banner or flag inside Coliseum (supplied by company)
- Logo projected on screens 6x during event
- Special thank you mention by Emcees 2x
- Opportunity to present award
- Opportunity to submit item for attendee gift
- Other customizable benefits, including location-specific for Hard Rock Live
- Opportunity to renew sponsorship for 2024 PIBA & Gala

GOLD RECORD SPONSOR - \$15,000

- 1 Sponsor Table of 10 guests each
- VIP Sponsor Reception for 10 guests
- Sponsor logo on table sign
- Premium table placement
- Company name/logo in all PR (including newsletter and social media)
- Logo & Link on event web page
- Logo on sponsor page of program
- Full-page ad in event program
- Logo on step & repeat (sized according to sponsor level)
- Opportunity to display company banner near event entrance (supplied by company) (supplied by company)
- Logo projected on screens 6x during event
- Special thank you mention by Emcees
- Opportunity to present award
- Opportunity to submit item for attendee gift
- Other customizable benefits, including location-specific for Hard Rock Live
- Opportunity to renew sponsorship for 2024 PIBA & Gala



Sponsor Levels





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BACKSTAGE ACCESS

VIP RECEPTION SPONSOR - \$10,000

- 1 Sponsor Table of 10 guests each
- VIP Sponsor Reception for 10 guests
- Sponsor logo on table sign
- Premium table placement
- Company name/logo in all PR (including newsletter and social media)
- Logo & Link on event web page
- Logo on sponsor page of program
- Half-page ad in event program
- Logo on step & repeat
- Opportunity to display company banner
- Logo projected on screens 4x during event
- Special thank you mention by Emcees
- Logo on cocktail napkins at VIP Reception
- Opportunity to display signage/material during sponsor reception and engage guests
- Opportunity to submit item for attendee gift
- Other customizable benefits, including location-specific for Hard Rock Live
- Opportunity to renew sponsorship for 2024 PIBA & Gala

OPENING ACT

WELCOME RECEPTION SPONSOR - \$5,000

- 1 Sponsor Table of 10 guests each
- VIP Sponsor Reception for 10 guests
- Sponsor logo on table sign
- Premium table placement
- Company name/logo in PR (including newsletter and social media)
- Opportunity to display company banner near event entrance (supplied by company)
- Logo & Link on event web page
- Logo on sponsor page of program
- Logo on step & repeat
- Logo projected on screens 4x during event
- 1/2 page ad in event program
- Special thank you mention by Emcees
- Opportunity to display signage/material during opening reception and engage guests
- Opportunity to provide giveaways at reception

BAR SPONSOR - \$4,000

- 6 Event Tickets
- VIP Sponsor Reception for 6 guests
- Opportunity to display company banner near event entrance (supplied by company)
- Logo on web page
- Logo on step & repeat
- Logo on sponsor page of program
- Company name/logo in newsletter & social media posts
- 1/4 page ad in event program
- Logo displayed on cash bar
- Logo project on screens 4x during event
- Opportunity to submit item for attendee gift
- Option to purchase more VIP tickets



Sponsor Levels - 2





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BAND MERCH

AUCTION SPONSOR - \$3,000 ONLY 2 AVAILABLE

- VIP Sponsor Reception for 4 guests
- Logo on auction web page
- Logo on sponsor page of program
- 1/4 page ad in event program
- Logo on auction table tablecloth
- Logo projected on screens during auction updates
- Name mentioned by Emcees when talking about auction
- Opportunity to submit item for attendee gift
- Option to purchase more VIP tickets

“WE’RE WITH THE BAND” TABLE SPONSOR - \$3,500

- 1 Sponsor Table of 10 guests each
- VIP Sponsor Reception for 10 guests
- Sponsor name on table sign
- Special table placement
- Name on event web page
- Name on sponsor page of program
- 1/8 page ad in event program
- Logo projected on screens 2x during event

TABLE - \$2,500

- 10 Gala tickets, seated at same table
- Name on table sign
- Does not include VIP

INDIVIDUAL TICKETS

- \$250 for members or \$300 non-member
- \$350 VIP
- Early Bird VIP \$175 - before Oct 7th
(Code: “EarlyBird23”)



Sponsor Levels - 3

